

<b>Department</b>	WI
<b>Degree programme</b>	Wirtschaftsingenieurwesen (Industrie) – International (B. Sc.)
<b>Module name</b>	<b>Intercultural Training</b>
<b>Module number</b>	<b>WI-B.425</b>
<b>Compulsory/ compulsory optional/ optional module</b>	Compulsory module
<b>Module coordinator</b>	Prof. Dr. Juanna Vasella
<b>Learning objectives</b>	<p>After completing the seminar, students will be able to define intercultural competence and know how to strengthen their intercultural skills.</p> <p>Working in heterogeneous groups enables the students to deal with conflict situations and to develop alternative solution strategies. Through intercultural exchange, students are able to reflect on their thought patterns and gain new social and communicative perspectives. Students are able to create conditions to minimize culture-related misunderstandings and conflicts. Students will be sensitized to cultural differences and commonalities of different groups.</p> <p>Students will be able to use the knowledge they have acquired in intercultural situations at home and abroad.</p> <p>Students strengthen their foreign language competence in the area of oral English and German.</p>
<b>Content</b>	<ol style="list-style-type: none"> <li>1. intercultural competence: conditional factors for the development of intercultural competence; conceptual models of culture (Sandberg model by J. Bolten)</li> <li>2. challenge of a stay abroad: preparation of a stay abroad, challenges and support possibilities, experiences of the course participants, integration strategies</li> <li>3. intercultural teamwork: challenges and opportunities in international teams</li> <li>4. intercultural communication and interaction: how can I communicate constructively despite different cultural backgrounds and experiences? (Communication model by Schulz von Thun)</li> <li>5. intercultural exchange: within the seminar intercultural exchange takes place in heterogeneous groups. For this purpose, the simulation game "Megacities" will be carried out and professionally reflected upon. Participants in the simulation include students from other departments.</li> </ol>
<b>Course type (lecture, seminar, exercises, practical course)</b>	0 L – 2 S – 0 E – 0 P
<b>Recommended literature</b>	<p>Bolten, J. (2018): Einführung in die Interkulturelle Wirtschaftskommunikation. 3. Auflage. Stuttgart: UTB.</p> <p>Schrameier, M. (2015): Richtige Kommunikation will gelernt sein. Das Modell Schulz von Thun. Hamburg: Bachelor Master Publishing.</p> <p>Lewis, R. D. (2018): When Cultures Collide. Leading across cultures. 4. Auflage. Boston, London: Nicholas Brealey International</p>
<b>Learning materials</b>	Accompanying script by Nancy Reichel
<b>Method(s) of instruction/ media being used</b>	Interactive and collaborative group work Seminar Project work and Simulation Game
<b>Level/ category</b>	Bachelor (Undergraduate)
<b>Which semester (winter/ summer term)</b>	Summer term
<b>Which semester during the programme</b>	5 WI (I) Ba
<b>Requirements for attendance, necessary knowledge</b>	In connection with year abroad

<b>Assessment (written/ oral test, paper, etc.)</b>	course achievement: written reflexion report
<b>ECTS credits</b>	3
<b>Work load in:</b>	90 h of total work load, therefrom <ul style="list-style-type: none"> <li>▪ 30 h seminar and simulation game</li> <li>▪ 60 h of self-study</li> </ul>
<b>Usability of this module</b>	Wirtschaftsingenieurwesen (Industrie) – International (B. Sc.)
<b>Frequency of offer</b>	Jedes Semester
<b>Duration of module</b>	1 semester
<b>Place/ room</b>	According to shedule
<b>Time</b>	According to schedule (block seminar)
<b>Language(s)</b>	German and Englisch